

S.F.S COURSES

STYLIST BUSINESS ESSENTIALS COURSE DETAILS

COURSE DESCRIPTION

GAIN EXPERT INSIDER INFORMATION TO START OR UPGRADE YOUR STYLIST BUSINESS.

THIS COURSE WILL BE BENEFICIAL FOR BOTH ENTREPRENEURIAL AND CAREER PATHS.

CLASSES WILL BE HELD VIA ZOOM. ATTEND LIVE OR VIEW RECORDINGS.

REGISTER TODAY TO TAKE CONTROL OF YOUR FASHION FUTURE!

REGISTRATION

THE S.F.S COURSES PROVIDE...

REAL - WORLD TRAINING FOR DEDICATED STYLISTS AND CREATIVES.

VISIT

WWW.THEROLEMODELWAY.COM/SFS

DEVELOP YOUR SKILLS IN:

PROJECT MANAGEMENT

BUSINESS STRATEGY

ENTREPRENEUR DEVELOPMENT

AND MORE...

PROGRAM DIRECTOR

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8 WEEKS 6 MODULES

"IF YOU WANT TO BE THE BEST, BE THE ROLE MODEL."
- S.F.S BUSINESS COURSE DIRECTOR, LAURA THORNE

BUSINESS KIT

- F.A.B. DAILY PLANNER
- PORTFOLIO
- S.F.S. PEN

PROGRAM CALENDAR

WEEK 1	BUSINESS FOUNDATION
WEEK 2	ESTABLISHING YOUR BUSINESS MODEL AND SECURING FUNDS
WEEK 3	STANDING OUT FROM THE REST
WEEK 4	EFFECTIVE PRODUCTIVITY
WEEK 5	TEAM LEADERSHIP AND COMPANY CULTURE
WEEK 6	ATTRACTING THE RIGHT CUSTOMERS AND KEEPING THEM
WEEK 7	HOMEWORK WEEK
WEEK 8	CAPSTONE DEMONSTRATION

IMPORTANT DATES

JUN 1 OR 15 1.5 HOUR WORKSHOPS

SEP 8-11 NEW YORK FASHION WEEK

SEP 10 NYFW STYLIST FASHION SHOW

YOUR STYLIST BUSINESS OR CAREER AWAITS!